



# The New Act! Premium

Know Your Customers. Propel Productivity. Make Insightful Decisions.

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with a subscription to Act! Premium to propel your sales and marketing success.

## Sage ACT! 2013

- Sage ACT! Premium Mobile with Opportunities
- Social updates
- Offline Smart Tasks<sup>1</sup>
- Smart Tasks with data/field triggers<sup>2</sup>
- Optimized download and install experience
- Usability improvements based on customer feedback
- New wizards for remote database moving and sharing

● Unsupported version. Not available for loyalty pricing.

## Act! v16

- Integrated Act! emarketing
- Contact Timeline
- New calculated fields
- Streamlined company management and global actions
- New History view
- Act! Premium Mobile enhancements
- Usability and system improvements like global activity rescheduling, proactive system alerts, and streamlined field and layout configuration
- Act! Marketplace add-ons

● Not available for loyalty pricing after 9/30/16

## Act! v17

- Enhanced Act! emarketing including Team access, Lead Capture, Call List<sup>3</sup> functionality, and new Smart Task automation
- Productivity enhancements such as new Outlook® sync options and integration with popular business tools
- Streamlined configuration, deployment, and access options
- Customizable big buttons, Act! Notifications, and default History options
- Updated icons and easier access to resources, tools, and add-ons

## Act! Premium v18

- Advanced subscription management and easy access to the newest features and updates available for Act!
- Compatible with Windows® 10, Office 2016, and Chrome™ and Internet Explorer® 11 browsers
- Act! emarketing and Call List improvements including advanced administration for user roles, and new filters for Call Lists
- Web API platform and Act! Connect put integration with hundreds of popular business apps at your fingertips!
- Fresh, modern look for Act! Premium for Web
- All-new Act! Premium Cloud Trial includes the ability to upload and add your own data to your own secure database – no downloads or installs needed

<sup>1</sup> Subscription-based emarketing steps will not run offline. <sup>2</sup> Data/field triggers are only available in Contact & Opportunity entities. <sup>3</sup> Additional fee required.

**Important Note:** Review Act! system and browser requirements at [act.com/systreq](http://act.com/systreq). Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require set up and configuration of Act! Premium (access via Web), Act! Web API, and an active subscription. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emarketing account included (email up to 500 contacts per month). View membership details at [swiftpage.com/billing-policy](http://swiftpage.com/billing-policy).

