

Act! is still the one

The #1 best-selling customer & contact manager

act!

Why Choose Act!

Affordable and easy to use, Act! is the trusted solution to help individuals, small businesses, and sales teams organize prospect and customer details in one place, market products and services more effectively, and drive sales results – in the office and on the road.

- #1 best-selling contact and customer manager for over 25 years
- Easily organize and manage Prospects, Leads, Customers, and more
- Flexible deployment options for accessing Act!
- Flexible license & payment options
- Powerful, integrated email marketing with intelligent sales follow-up automation
- Rich integrations with popular business productivity tools such as Outlook® and Gmail™ Contacts, Calendar and Email
- Robust personalization and customization capabilities
- Advanced security and permissions

Act! has a solution that's perfect for your business

Act! is a powerful customer and contact management system that's simple, easy-to-use, and enables individuals, small businesses, and sales teams to work the way they need to work - in the office, on the web, and on a mobile device. Sales best-practice automation, integrated email marketing, lead and opportunity tracking, and integration with business productivity tools like Outlook® and Gmail™ enable users to work smarter and grow their business. Flexible license & payment options available!

Key Differentiators

- **Flexible subscription options** give you the freedom to choose the best plan to fit your business.
- **Flexible access & deployment options** give you the choice to use Act! on-premises, hosted by us in the cloud, and on your mobile device.
- **Act! offers a portfolio of solutions to fit all needs** across the SMB segment.
- **Integrated email marketing** Basic account is included at no additional cost (send unlimited emails to up to 500 contacts/mo.).
- **Expert technical support included** for peace of mind so you can call, email, chat, or find self-service resources online.
- **Get access to a global partner network** for personalized assistance, training or consulting to ensure Act! works best for your business.
- **Purpose-built for the SMB market**, but customizable to fit your specific business needs.
- **Unlimited data storage** for cloud users!